



Innovations in Testing 2017

Facilitator Packet – Peas in a Pod Discussion

March 5-8, 2017

Westin Kierland Resort & Spa

Scottsdale, AZ



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March 5-8, 2017
Scottsdale, AZ**

Dear Conference Speaker:

Thank you for agreeing to serve as a facilitator for the upcoming Innovations in Testing Conference to be held March 5-8, 2017, at Westin Kierland Resort & Spa. We look forward to a very successful conference!

Enclosed you will find the following information:

- Table of Deadlines 2
- Conference Essentials (dates, location, etc.) 3
- Peas in a Pod Discussion Guidelines 4
- Speaker Registration and Hotel Information 5

Below is a table of items and upcoming deadlines for your reference.

ACTIVITY:	DEADLINE:	Return via:
Register for the Conference	January 2, 2017 (register by December 9, 2016 and save with our early bird discount)	www.innovationsintesting.org
Email most recent Bio	January 16, 2017	atpspeakers@designingevents.com
Make Hotel Reservation	Immediately – Rooms will sell out	See page 5 for more info
Sign Presentation Agreement	October 14, 2016	https://www.eiseverywhere.com/esurvey/index.php?surveyid=40468

If you have any questions about these materials, due dates or for additional information, please contact the following individual:

Kim McManus
+1-443-293-4011
atpspeakers@designingevents.com



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CONFERENCE ESSENTIALS

When does the conference start/conclude?

The conference begins on Sunday, March 5th at 5:00 PM for the First Time Attendees Reception, followed by the Conference Welcome and Opening Reception starting at 6:00 PM. The conference concludes at 12:30 PM on Wednesday, March 8th.

Conference Location:

**Westin Kierland Resort & Spa
6902 E Greenway Parkway
Scottsdale, AZ 85254
Phone: (480) 624-1000
www.kierlandresort.com**

Do I need to register for the conference?

Yes, please register online at www.innovationsintesting.org. You are encouraged to register as early as you can, but no later than January 2, 2017. Registration is required to facilitate at this year's conference. Please note the early bird discount will apply if you register prior to December 9, 2016.

Do I need to make my own travel reservations?

Yes, you will need to arrange all of your travel to and from the conference. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 5.

What equipment will my presentation room have?

There will be no AV equipment for this session. These sessions are discussion based. No presentation needed.

If you have a disability and need an accommodation in order to present at this conference, please contact Kim McManus at eatpspeakers@designingevents.com, 443-293-4011.



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Peas in the Pod Discussion Guidelines

Peas in a Pod Discussions are informal, face-to-face conversations with fellow conference goers who share common interests. Pods do not include presentations. There are no projectors or slides. This is all about direct exchange and exploration of ideas.

When are the Peas in a Pod Discussions?

The Peas in a Pod Discussions are being held throughout the conference during the breakout session slot times. We will send you your session time in the coming weeks.

Discussions that focus on the commercial intent of a product or a service are not permitted.

Thank you in advance for understanding and adhering to these guidelines to ensure a successful conference for all!



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SPEAKER REGISTRATION & HOTEL INFORMATION

Speaker Registration:

All speakers participating in the conference must register for the conference. To register for the conference, please register online at www.innovationsintesting.org. The registration fees are:

ATP Member	
Early Bird	\$650.00
After Dec. 9	\$750.00
Non-member	
Early Bird	\$750.00
After Dec. 9	\$850.00

Hotel Reservations:

Please visit the conference website for more information regarding hotel and travel
<http://innovationsintesting.org/venue.aspx>

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Conference Room Rate: \$299.00 Single/Double per night plus taxes. Hotel reservations will be accepted at the conference rate through 5:00 PM local AZ time on February 6, 2017 and are sold on a first- come first- serve basis.