



Innovations in Testing 2018

Speaker Packet – Fishbowl Session

February 18-21, 2018

JW Marriott San Antonio Hill Country

San Antonio, TX



**Innovations in Testing
February 18-21, 2018
San Antonio, TX**

Dear Conference Speaker:

Thank you for agreeing to serve as a speaker for the upcoming Innovations in Testing Conference to be held February 18-21, 2018, at JW Marriott San Antonio Hill Country Resort & Spa. We look forward to a very successful conference!

Enclosed you will find the following information:

- Table of Deadlines 2
- About your session 3
- Conference Essentials (date, location, etc.) 4
- Speaker Registration and Hotel Information 5
- Presentation and Session Guidelines 6

Below is a table of items and upcoming deadlines for your reference.

Activity	Deadline	Return via:
Complete Online Presentation Agreement	October 3, 2017	Click here for presentation agreement
Complete Online A/V Form	November 17, 2017	Click here for A/V agreement
Register for the Conference	January 2, 2018 (register by December 8, 2017 and save with our early bird discount)	http://innovationsintesting.org/register.aspx
Email Most Recent Bio	January 2, 2018	atpspeakers@designingevents.com

Presentation Specialist at Your Service

We are implementing several ways to help all presenters with creating and delivering a powerful presentation at the Innovations in Testing conference. ATP is making a Presentation Specialist available who will conduct training and offer presentation tips.

Since many presenters are new to presenting/moderating in fishbowl sessions, all presenters MUST partake in the required training to include, a conference call and review process with the ATP designated presentation coach, and a rehearsal on Sunday afternoon prior to the conference. Please plan to arrive in San Antonio by 1PM on Sunday, February 18th. Also, take advantage of the speaker lounge where you can prepare for your presentation and ask questions from our Presentation Specialist.

If you have any questions about these materials, due dates, or for additional information, please contact:

Kim McManus
1-443-293-4011

atpspeakers@designingevents.com



Innovations in Testing February 18-21, 2018 San Antonio, TX

ABOUT FISHBOWL SESSIONS

What is a Fishbowl Session?

Innovations 2018 is once again including Fishbowl Sessions as a way of drawing more audience members into the discussion to actively participate! The room set-up is a key element here. Several chairs for “presenters” are placed in the middle of a circle – the fishbowl. The moderator(s), sits in one of those chairs, introduces the topic and invites audience members to take a free chair in the fishbowl if they would like to participate in the discussion. The facilitator offers these instructions:

- People inside the fishbowl can speak at will.
- If you are outside the fishbowl and want to speak, you take a vacant seat.
- As new participants join the fishbowl, previous participants leave at the most convenient or appropriate time possible.

Once the discussion has concluded, the moderator closes the session and summarizes the discussion.

How long are the Fishbowl Sessions?

A Fishbowl Session is a 60 minute interactive session on “hot topics” that are of interest to the attendees of ATP’s annual Innovations in Testing Conference.

What is the format of this session?

Speakers in center, with several extra chairs for conference attendees to share and be a part of the discussion. This set-up requires a minimum of 2 and maximum of 4 presenters/moderators including attendees who assume moderator roles by entering the center of the circle. Attendee chairs will be positioned in concentric circles around the presenters. No tables are placed in front of attendees.



**Innovations in Testing
February 18-21, 2018
San Antonio, TX**

CONFERENCE ESSENTIALS

When does the conference start/conclude?

The conference begins on Sunday, February 18th at 5:00 PM for the First Time Attendees Reception, followed by the Conference Welcome and Opening Reception start at 6:00 PM. The conference concludes at 12:30 PM on Wednesday, February 21st.

Conference Location:

**JW Marriott San Antonio Hill Country Resort & Spa
23808 Resort Pkwy
San Antonio, TX 78261
Phone: (210) 276-2500**

Do I need to register for the conference?

Yes, please register online at <http://innovationsintesting.org/register.aspx>. You are encouraged to register as early as you can, but no later than January 2, 2018. Registration is required to present at this year's conference. Please note the early bird discount will apply if you register prior to December 8, 2017.

Do I need to make my own travel reservations?

Yes, you will need to arrange all of your travel to and from the conference. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 5.

This session type does not need a PowerPoint presentation.

If you have a disability and need any accommodation in order to present at this conference, please contact Kim McManus, at atpspeakers@designingevents.com or 443-293-4011.

Session Coordinator/Session Moderator Information:

A session coordinator/moderator will be added to each workshop and breakout session, including Fishbowl Sessions. They will assist in:

- Keeping the session on time
- Handout and collection of session evaluations



**Innovations in Testing
February 18-21, 2018
San Antonio, TX**

SPEAKER REGISTRATION & HOTEL INFORMATION

Speaker Registration:

All speakers participating in the conference must register for the conference. To register for the conference, please register online at <http://innovationsintesting.org/register.aspx>. The registration fees are:

ATP Member	
Early Bird	\$720.00
After Dec. 8	\$820.00
Non-member	
Early Bird	\$990.00
After Dec. 8	\$1090.00

Hotel Reservations:

Please visit the conference website for more information regarding hotel and travel <http://innovationsintesting.org/venue.aspx>

**JW Marriott San Antonio Hill Country Resort & Spa
23808 Resort Pkwy
San Antonio, TX 78261
Phone: (210) 276-2500**

Conference Room Rate: \$279.00 Single/Double per night plus taxes. Hotel reservations will be accepted at the conference rate through 5:00 PM local TX time on January 25, 2018 and are sold on a first- come first- serve basis.



**Innovations in Testing
February 18-21, 2018
San Antonio, TX**

PRESENTATION & SESSION GUIDELINES

1. It is mandatory that at least one presenter for each Fishbowl attend a training webinar to be held in December. More details will be provided soon.
2. Presenters are required to attend a pre-conference training presentation on Sunday, February 18, 2018. Please arrive by 1PM on Sunday.
3. Presentations that focus on the commercial intent of a product or a service are not permitted.

QUESTIONS?

Please don't hesitate to contact us at atpspeakers@designingevents.com or by phone at 1-443-293-4011.

Thank you for your contribution to the 2018 Innovations in Testing conference!