



Innovations in Testing 2020

**Speaker Packet – Innovation Debate**

March 29 – April 1, 2020

Marriott Marquis San Diego Marina

San Diego, CA



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March 29 – April 1, 2020  
San Diego, CA**

Thank you for agreeing to serve as a speaker for the upcoming Innovations in Testing Conference to be held March 29 –April 1, 2020, at Marriott Marquis San Diego Marina. We look forward to a very successful conference!

Enclosed you will find the following information:

- Table of Deadlines 2
- About your session type 3
- Conference Essentials (date, location, etc.) 4
- Speaker Registration and Hotel Information 5
- Presentation and Session Guidelines 6

**Below is a table of items and upcoming deadlines for your reference.**

<b>Activity</b>	<b>Deadline</b>	<b>Return via:</b>
Make Hotel Reservation	Immediately – Rooms will sell out	see Page 5 for more info
Complete Online Presentation Agreement	October 26, 2019	<a href="#">Click here for presentation agreement</a>
Register for the Conference	January 15, 2020 (register by December 10, 2019 and save with our early bird discount)	<a href="http://innovationsintesting.org/register.aspx">http://innovationsintesting.org/register.aspx</a>
Email Most Recent Bio	January 31, 2020	<a href="mailto:atpspeakers@designingevents.com">atpspeakers@designingevents.com</a>
Send Final PowerPoint Presentation	March 4, 2020	<a href="mailto:atpspeakers@designingevents.com">atpspeakers@designingevents.com</a>



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**About Your Session Type**

**Innovation Debates:** In a fast-paced 90-minute session speakers will present competing sides of a debate on a hot topic in the testing industry. Each debate will include presenters from different companies or organizations bringing unique, and even opposing, perspectives to the conversation.

<b>Activity</b>	<b>Time</b>
Session coordinator introduction and housekeeping notes	2 minutes
Moderator: Introduction of format, debate topic with high level background, and initial audience polling	5 minutes
Team A: Opening Presentation	6 minutes
Team B: Opening Presentation	6 minutes
Team A: Rebuttal	6 minutes
Team B: Rebuttal	6 minutes
Moderator Questions (3 per team)	20 minutes
Audience solicited Questions (3 per team)	28 minutes
Team A: Closing	3 minutes
Team B: Closing	3 minutes
Moderator: Audience polling and session conclusion	5 minutes

**\*Please Note** - All Innovation Debate speakers will be sent an onsite rehearsal to attend with our presentation specialist. This will happen onsite at the conference hotel on Sunday, March 29<sup>th</sup>. Please plan to arrive in San Diego no later than 1:00 PM.



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**CONFERENCE ESSENTIALS**

**When does the conference start/conclude?**

The conference begins on Sunday, March 29th at 5:00 PM for the First Time Attendees Reception, followed by the Conference Welcome and Opening Reception at 6:00 PM. The main conference concludes at 12:15 PM on Wednesday, April 1<sup>st</sup>, and an optional post-conference workshop will be offered from 1:30 PM – 3:30 PM.

**Conference Location:**

**Marriott Marquis San Diego Marina  
333 W. Harbor Drive  
San Diego, CA 92101  
Phone: (619) 234-1500**

**Do I need to register for the conference?**

Yes, please register online at <http://innovationsintesting.org/register.aspx>. You are encouraged to register as early as you can, but no later than January 15, 2020. Registration is required to present at this year's conference. **Please note the early bird discount will apply if you register prior to December 10, 2019.**

**Do I need to make my own travel reservations?**

Yes, you will need to arrange all of your travel to and from the conference. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 5.

**What equipment will my presentation room have?**

Each meeting room will be equipped with the following items:

- LCD Projector
- Podium
- Screen
- Podium microphone and speakers
- Audio cord in case you will be showing video

If you have a disability and need any accommodation in order to present at this conference, please contact Kim McManus, at [atpspeakers@designingevents.com](mailto:atpspeakers@designingevents.com) or 1-443-293-4011.

**Session Coordinator/Session Moderator Information:**

A volunteer session coordinator will be assigned to your debate. They will assist in:

- Keeping the session on time
- Handout and collection of session evaluations



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**SPEAKER REGISTRATION & HOTEL INFORMATION**

All speakers participating in the conference must register for the conference. To register for the conference, please register online at <http://innovationsintesting.org/register.aspx>. The registration fees are:

ATP Member	
Early Bird	\$720.00
After Dec. 10	\$820.00
Non-member	
Early Bird	\$990.00
After Dec. 10	\$1090.00

**Hotel Reservations:**

Please visit the [conference website](#) for more information regarding hotel and travel.

**Marriott Marquis San Diego Marina  
333 W. Harbor Drive  
San Diego, CA 92101  
Phone: (619) 234-1500**

Conference Room Rate: \$299.00 Single/Double per night plus taxes. Hotel reservations will be accepted at the conference rate through March 5, 2020 and are sold on a first- come first- serve basis.



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**PRESENTATION & SESSION GUIDELINES**

1. ATP prefers that all speakers use the conference PowerPoint template provided via e-mail to ensure consistent and professional presentations throughout the conference. The template will be sent to all speakers via email closer to the conference.
2. Presentations that focus on the commercial intent of a product or a service are not permitted.
3. Please send your presentation by March 4, 2020 to [atpspeakers@designingevents.com](mailto:atpspeakers@designingevents.com). More information on this process will follow. Presentations will be made available to conference attendees.
4. ATP does *not* provide a laptop for the session and requires that you please bring your own with all presentation slides saved to *one* presentation laptop. Please coordinate with other speakers within your session.
5. There will be time to test your presentation prior to the start of the session and within the session room assigned.

ATP will be providing all presentations to conference attendees electronically. ATP will not be providing handouts for each session. If you wish to have handouts for your session you are welcome to provide them. Please come prepared with 75 copies of your handouts for each session.

**POWERPOINT SLIDES**

You will receive a PowerPoint template to use for your presentation. More information is coming soon regarding this template.

**QUESTIONS?**

Please don't hesitate to contact us at [atpspeakers@designingevents.com](mailto:atpspeakers@designingevents.com) or by phone at 443-293-4011.

Thank you for your contribution to the 2020 Innovations in Testing conference!