



Innovations in Testing 2020

Speaker Packet – Innovation Demonstration

March 29 – April 1, 2020

Marriott Marquis San Diego Marina

San Diego, CA



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March 29 – April 1, 2020
San Diego, CA**

Dear Conference Speaker:

Thank you for agreeing to serve as a speaker for the upcoming Innovations in Testing Conference to be held March 29 –April 1, 2020, at Marriott Marquis. We look forward to a very successful conference!

Enclosed you will find the following information:

- Table of Deadlines 2
- Conference Essentials (date, location, etc.) 3
- Innovation Demonstration Information 4
- Speaker Registration and Hotel Information 5
- Presentation and Session Guidelines 6

Below is a table of items and upcoming deadlines for your reference.

Activity	Deadline	Return via:
Make Hotel Reservation	Immediately – Rooms will sell out	see Page 6 for more info
Complete Online Presentation Agreement	October 26, 2019	Click here for presentation agreement
Register for the Conference	January 15, 2020 (register by December 10, 2019 and save with our early bird discount)	http://innovationsintesting.org/register.aspx
Email Most Recent Bio	January 31, 2020	atpspeakers@designingevents.com
Send Final PowerPoint Presentation	March 4, 2020	atpspeakers@designingevents.com



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CONFERENCE ESSENTIALS

When does the conference start/conclude?

The conference begins on Sunday, March 29th at 5:00 PM for the First Time Attendees Reception, followed by the Conference Welcome and Opening Reception at 6:00 PM. The main conference concludes at 12:15 PM on Wednesday, April 1st, and an optional post-conference workshop will be offered from 1:30 PM – 3:30 PM.

Conference Location:

**Marriott Marquis San Diego Marina
333 W. Harbor Drive
San Diego, CA 92101
Phone: (619) 234-1500**

Do I need to register for the conference?

Yes, please register online at <http://innovationsintesting.org/register.aspx>. You are encouraged to register as early as you can, but no later than January 15, 2020. Registration is required to present at this year's conference. **Please note the early bird discount will apply if you register prior to December 10, 2019.**

Do I need to make my own travel reservations?

Yes, you will need to arrange all of your travel to and from the conference. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 6.

What equipment will my presentation space have?

Each demonstration area will be equipped with the following items:

- Large monitor to connect your laptop to
- Small table for materials

If you have a disability and need any accommodation in order to present at this conference, please contact Kim McManus, at atpspeakers@designingevents.com or +1-443-293-4011.



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ABOUT THE INNOVATION DEMONSTRATIONS

When are the Innovation Demonstrations?

The Innovation Demonstrations are being held from 12:15 PM – 1:30 PM on Monday, March 30, 2020. These happen at the same time as our lunch with exhibitors.

When do I set up for my presentation?

Setup for the Innovation Demonstrations is from 11:15 AM – 12:15 PM on Monday, March 30, 2020.

When do I break down after my presentation?

Breakdown for the Innovation Demonstrations is from 1:30 PM – 2:30 PM on Monday, March 30, 2020.

What is the format of this session?

Innovation Demonstrations run throughout the course of a 1 hour and 15 minute timeframe. During this time, attendees are also able to eat lunch and visit the exhibitors, or view the Innovation Demonstrations.

What is a Innovation demonstration?

An Innovation Demonstration is a computer-based demonstration or presentation showcasing the latest technologies, products, services or solutions in the testing industry. An Innovation Demonstration should last approximately 10 minutes and repeat throughout the time allotted during the lunch with exhibitor's timeslot. All demonstrations must be shown via a computer or other technology. A large, flat screen monitor will be provided but you will be required to provide your own laptop computer.



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SPEAKER REGISTRATION & HOTEL INFORMATION

Speaker Registration:

All speakers participating in the conference must register for the conference. To register for the conference, please register online at <http://innovationsintesting.org/register.aspx>. The registration fees are:

ATP Member	
Early Bird	\$720.00
After Dec. 10	\$820.00
Non-member	
Early Bird	\$990.00
After Dec. 10	\$1090.00

Hotel Reservations:

Please visit the [conference website](#) for more information regarding hotel and travel.

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Conference Room Rate: \$299.00 Single/Double per night plus taxes. Hotel reservations will be accepted at the conference rate through March 5, 2020 and are sold on a first- come first- serve basis.



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PRESENTATION & SESSION GUIDELINES

1. ATP prefers that all speakers use the conference PowerPoint template provided via e-mail to ensure consistent and professional presentations throughout the conference. The template will be sent to all speakers by via email closer to the conference. Innovation Demonstrations are to use use the 16:9 format.
2. Presentations that focus on the commercial intent of a product or a service are not permitted.
3. Please send your presentation by March 4, 2020 to atpspeakers@designingevents.com. More information on this process will follow.
4. ATP does *not* provide a laptop for the session and requests that you please bring your own with all presentation slides saved to *one* presentation laptop. Please coordinate with other speakers if you are a co-presenter.
5. ATP will be providing all presentations to conference attendees electronically. ATP will not be providing handouts for each session. If you wish to have handouts for your session you are welcome to provide them. Please come prepared with 75 copies of your handouts for each session.

POWERPOINT SLIDES

You will receive a PowerPoint template that we strongly encourage you to use for your presentation. More information is coming soon regarding this template.

QUESTIONS?

Please don't hesitate to contact us at atpspeakers@designingevents.com or by phone at +1-443-293-4011.

Thank you for your contribution to the 2020 Innovations in Testing conference!