



Innovations in Testing 2021

Speaker Packet – Innovation Debate

April 27 – April 29, 2021

Virtual



**Innovations in Testing
April 27- 29, 2021
Virtual**

Dear Conference Speaker:

Thank you for agreeing to serve as a speaker for the upcoming 2021 Innovations in Testing Conference to be held April 27 –April 29, 2021, virtually. We look forward to a very successful conference!

Enclosed you will find the following information:

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Below is a table of items and upcoming deadlines for your reference.

Activity	Deadline	Return via:
Complete Online Presentation Agreement	February 12, 2021	Click here for presentation agreement
Register for the Conference	March 26, 2021 (register by March 5, 2021 and save with our early bird discount)	http://innovationsintesting.org/register.aspx
Email Most Recent Bio	March 5, 2021	atp@designingevents.com
Send Final PowerPoint Presentation	April 2, 2021	atp@designingevents.com



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About Your Session Type

Innovation Debates: In a fast-paced, 60-minute *live* session, speakers will present competing sides of a debate on a hot topic in the assessment industry using the following format:

Activity	Time
Moderator: Introduction of format, debate topic with high level background, and initial audience polling	3 minutes
Team A: Opening Presentation	5 minutes
Team B: Opening Presentation	5 minutes
Team A: Rebuttal	4 minutes
Team B: Rebuttal	4 minutes
Moderator Questions (1 per team)	15 minutes
Audience solicited Questions (1 per team)	15 minutes
Team A: Closing	2 minutes
Team B: Closing	2 minutes
Moderator: Audience polling and session conclusion	5 minutes

Each Innovation Debate should have one moderator and two to four presenters. The submission should include a resolution on a topic and briefly identify each side of the issue to be debated. Debaters need not actually agree with the side they are presenting but should prepare a well-rounded presentation of the arguments for each side. Moderator monitors timing and manages debate flow, ensuring appropriate time is available for audience engagement and polling. Each Innovation Debate **must** include a minimum of two presenters from two different companies or organizations.



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CONFERENCE ESSENTIALS

When does the conference start/conclude?

The conference begins on Tuesday, April 27th, 2021 at 9:00 AM EST with Morning Coffee Chats and concludes at 4:35 PM EST on Thursday, April 29th with our closing General Session. *We will email presenters with their date and time for their conference session in the coming weeks.*

Conference Location:

- **Online Event/Virtual**
- Platform links and speaker links will be provided closer to the conference.

Do I need to register for the conference?

- Yes, please register online at <http://innovationsintesting.org/register.aspx>. You are encouraged to register as early as you can, but no later than March 26, 2021. Registration is required to present at this year's conference. **Please note the early bird discount will apply if you register prior to March 5, 2021.**

What equipment/support will my presentation have virtually?

Each virtual "room" will be equipped with the following items:

- Screen Sharing
- Chat feature among the speakers
- Designing Events Tech to help before and during the session

If you have a disability and need any accommodation in order to present at this conference, please contact Kim McManus, at atp@designingevents.com or 1-443-293-4011.



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SPEAKER REGISTRATION & HOTEL INFORMATION

All speakers participating in the conference must register for the conference. To register for the conference, please register online at <http://innovationsintesting.org/register.aspx>. The registration fees are:

ATP Member	
Early Bird	\$150.00
After Mar. 5	\$200.00
Non-member	
Early Bird	\$250.00
After Mar. 5	\$300.00

*Graduate Students: \$75.00

*Please email atp@designingevents.com for more information on our Graduate Student Rate.

*Please email atp@designingevents.com for more information on our Active Military and Group Rates.



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PRESENTATION & SESSION GUIDELINES

1. If you plan on having a PowerPoint Presentation, ATP prefers that all speakers use the conference PowerPoint template provided via e-mail to ensure consistent and professional presentations throughout the conference. The template will be sent to all speakers via email closer to the conference.
2. If you have a PowerPoint presentation, please send your final PowerPoint by April 2, 2021 to atp@designingevents.com. More information on this process will follow. PowerPoints may be made available to conference attendees.
3. Presentations that focus on the commercial intent of a product or a service are not permitted.
4. There will be time to test your presentation prior to the start of the session and a Designing Events tech will be available to you during this testing time. We ask that presenters join 20 minutes before the session start time. We will send out more information in the coming weeks on this.

POWERPOINT SLIDES

You will receive a PowerPoint template to use for your presentation. More information is coming soon regarding this template.

QUESTIONS?

Please don't hesitate to contact us at atp@designingevents.com or by phone at 443-293-4011.

Thank you for your contribution to the 2021 Innovations in Testing conference!