



Innovations in Testing 2021

**Speaker Packet – Innovation Demonstration**

April 27 – April 29, 2021

Virtual



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Virtual**

Dear Conference Speaker:

Thank you for agreeing to serve as a speaker for the upcoming 2021 Innovations in Testing Conference to be held April 27 –April 29, 2021, virtually. We look forward to a very successful conference!

Enclosed you will find the following information:

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**Below is a table of items and upcoming deadlines for your reference.**

<b>Activity</b>	<b>Deadline</b>	<b>Return via:</b>
Complete Online Presentation Agreement	February 12, 2021	<a href="#">Click here for presentation agreement</a>
Register for the Conference	March 26, 2021 ( <b>register by March 5, 2021 and save with our early bird discount</b> )	<a href="http://innovationsintesting.org/register.aspx">http://innovationsintesting.org/register.aspx</a>
Email Most Recent Bio	March 5, 2021	<a href="mailto:atp@designingevents.com">atp@designingevents.com</a>
Send Final PowerPoint Presentation	April 2, 2021	<a href="mailto:atp@designingevents.com">atp@designingevents.com</a>



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**About Your Session Type & Conference Essentials**

**About Your Session Type:**

**Innovation Demonstration:** A Demonstration is a presentation or demonstration showcasing the latest technologies, products, services, or solutions in the assessment industry. Each Demonstration will be 10 minutes in length.

*We are finalizing the format for Innovation Demonstrations and will email the presenters in the coming weeks on the format we will ask you to deliver your demonstration.*

**Conference Essentials:**

**When does the conference start/conclude?**

The conference begins on Tuesday, April 27th, 2021 at 9:00 AM EST with Morning Coffee Chats and concludes at 4:35 PM EST on Thursday, April 29th with our closing General Session. We will email presenters with their date and time for their conference session in the coming weeks.

**Conference Location:**

- **Online Event/Virtual**
- Platform links and speaker links will be provided closer to the conference.

**Do I need to register for the conference?**

- Yes, please register online at <http://innovationsintesting.org/register.aspx>. You are encouraged to register as early as you can, but no later than March 26, 2021. Registration is required to present at this year's conference. **Please note the early bird discount will apply if you register prior to March 5<sup>th</sup>, 2021.**

**What equipment/support will my presentation have virtually?**

If your demonstration will be presented live, each virtual "room" will be equipped with the following items:

- Screen Sharing
- Chat feature among the speakers
- Designing Events Tech to help before and during the session

If you have a disability and need any accommodation in order to present at this conference, please contact Kim McManus, at [atp@designingevents.com](mailto:atp@designingevents.com) or +1-443-293-4011.



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**SPEAKER REGISTRATION & HOTEL INFORMATION**

**Speaker Registration:**

All speakers participating in the conference must register for the conference. To register for the conference, please register online at <http://innovationsintesting.org/register.aspx>. The registration fees are:

ATP Member	
Early Bird	\$150.00
After Mar. 5	\$200.00
Non-member	
Early Bird	\$250.00
After Mar. 5	\$300.00

\*Graduate Students: \$75.00

\*Please email [atp@designingevents.com](mailto:atp@designingevents.com) for more information on our Graduate Student Rate.

\*Please email [atp@designingevents.com](mailto:atp@designingevents.com) for more information on our Active Military and Group Rates.



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**PRESENTATION & SESSION GUIDELINES**

1. If you plan on having a PowerPoint Presentation, ATP prefers that all speakers use the conference PowerPoint template provided via e-mail to ensure consistent and professional presentations throughout the conference. The template will be sent to all speakers via email closer to the conference.
2. If you have a PowerPoint presentation, please send your final PowerPoint by April 2, 2021 to [atp@designingevents.com](mailto:atp@designingevents.com). More information on this process will follow. PowerPoints may be made available to conference attendees.
3. Presentations that focus on the commercial intent of a product or a service are not permitted.
4. If the demonstration will be presented live, there will be time to test your presentation prior to the start of the session and a Designing Events tech will be available to you during this testing time. We ask that presenters join 20 minutes before the session start time. We will send out more information in the coming weeks on this.

**POWERPOINT SLIDES**

You will receive a PowerPoint template to use for your presentation. More information is coming soon regarding this template.

**QUESTIONS?**

Please don't hesitate to contact us at [atp@designingevents.com](mailto:atp@designingevents.com) or by phone at 443-293-4011.

Thank you for your contribution to the 2021 Innovations in Testing conference!