



ASSESSMENT

for a

Better World

April 27-29, 2021 | Join Us Online

SPONSOR FREQUENTLY ASKED QUESTIONS

How will attendees engage during the Sponsor Presentation Sessions?

Speakers of Sponsor Presentation Sessions will be presenting in Zoom Webinar. Attendees will view the presentations directly through the Attendify platform. Attendees can engage via the session chat. If your session is live, you may answer questions verbally that come in through the chat during your presentation. If your session is pre-recorded, you are required to be available in the chat during your slotted date/time to answer questions.

How will attendees engage during the Sponsor Lunch Roundtable Discussions?

Sponsor Lunch Roundtable Discussions will take place in Zoom Meeting. Attendees can engage either verbally or via the session chat. All presenters and attendees will have the ability to turn their camera and audio on to engage in conversation.

How will attendees engage during the Sponsor Peas in a Pod Discussions?

Sponsor Peas in a Pod Discussions will take place in Zoom Meeting. Attendees can engage either verbally or via the session chat. All presenters and attendees will have the ability to turn their camera and audio on to engage in conversation.

How will attendees access the Sponsor Networking Events?

The Sponsor Networking Events will be promoted in the daily attendee emails (as long as they are public events). We also encourage sponsors to promote their event on the activity stream of the app and on their own social media platforms.

How can I access the recordings of the Monthly Sponsor Trainings?

The recordings can be found on the [Sponsor Resource Page](#) on the conference website.

I selected to receive the post-conference attendee list with my points. When will the list be distributed?

The post-conference attendee list will be distributed the week following the conference.

Will we receive analytics from our Sponsor Presentation sessions?

Yes, analytics will be distributed two weeks post-conference. They will include number of views, number of times the listing is bookmarked as a favorite & how the session is rated with 5-star rating scale.

Will we receive analytics from our Sponsor Listing on the Conference App?

Yes, analytics will be distributed two weeks post-conference. They will include number of views and number of times the listing is bookmarked as a favorite.

I selected to receive a sponsored post on the app with my points. Will we receive analytics from our Sponsor Listing on the Conference App?



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Yes, analytics will be distributed two weeks post-conference. They will include impressions, actions and engagement.

Thank you for your support of the 2021 Innovations in Testing Conference! If you have questions prior to the conference, please contact adidwall@designingevents.com.