



The Call for Presentations opens July 15, 2021 and closes August 4, 2021.

[Submit your presentation now!](#)

ATP 2022 Innovations in Testing Submission Guidelines

Over the past two years, the assessment industry has evolved at an expedient rate. The rapidly changing landscape has pushed us to define new ways to learn, adapt, and grow. And with this change, we are bridging opportunities for better assessments to address issues of diversity, inclusion, security, technological advances, artificial intelligence, and new ways of learning. Join other industry thought leaders at Innovations in Testing 2022 to discuss and present on how we can continue to drive innovation and better outcomes by bringing together these new ways of learning and assessment. Together, we will share how we see the industry creating better assessments in this world of new opportunities.

[Submit today for 2022 Innovations in Testing Hybrid Conference, March 20–23, 2022.](#) The 2022 conference will be hybrid. This means we will offer attendance via in-person or virtually along with speaking opportunities. *The in-person conference will be held in Orlando, FL at the Hyatt Regency Orlando.* During the submission process you will be asked questions about how you would prefer to present for the 2022 conference.

We welcome submissions that are designed to bring together thought leaders from across the testing, assessment, and EdTech industry to learn from one another and help move the industry forward. The 2022 conference program committee is seeking proposals that:

- Show how organizations can leverage the innovation in our industry to help improve assessment outcomes;
- Discuss the value and purpose of assessment with thought leaders from the education, credentialing, clinical and industrial/organizational markets;
- Hear how new technology and innovative solutions can help address issues of fairness and equity for test-takers;
- Showcase how organizations across the assessment industry are finding new ways to provide stakeholder value and create assessments that are bridging opportunities for better assessment.

Innovation. ATP's Innovations in Testing Conference is an opportunity to engage the industry, challenge traditional ways of thinking or operating, and introduce new and cutting-edge capabilities. As the name suggests, submissions should be "innovative" in terms of discussing disruptive technology, stakeholder centric product planning, new measurement methods or research, and new process improvements, or even "innovative" in the sense of traditional methodology being applied in a new or unique manner. We encourage you to highlight the innovative nature of your presentation in your submission materials.

Educational programming. The educational program for the 2022 Innovations in Testing Conference is built on a foundation of Panel Discussions, Presentations, Innovation Debates, Workshops, Innovation Demonstrations, Peas in a Pod Discussions, and ePosters. These sessions provide conference attendees an opportunity to learn about

innovative testing and assessment research, best practices, process and procedure enhancements, and practical applications. The Conference Committee is also seeking sessions that cover introductory testing concepts for attendees who are new to the industry as well as those covering globally relevant content for attendees whose responsibilities cross one or more country borders.

Submission process. Every year, presenters submit ideas on a wide range of innovative topics that are vital to the assessment industry. To submit your presentation, you will:

- 1) Select a main **Session Topic**;
- 2) Select the **Session Type**;
- 4) Denote if your session is considered a **Fundamentals of Testing Session** or a **Global Session**; and
- 5) Identify the **ATP Practice Area Division(s)/Committee** for which your session is most relevant.

We have described the process more fully below and encourage you to read the information carefully to increase the chance of your submission being accepted.

Session Topic

The Session Topic identifies and describes the main idea or primary content focus of your presentation. These include:

- **EdTech** (methods and practices for teaching and learning, as facilitated by technology)
- **Trending or Disruptive Technologies** (emerging and novel technologies or new uses for existing technologies that have practical applications for the industry, including innovative approaches and technologies such as artificial intelligence)
- **Program Design** (purpose, roles of stakeholders, governance policies, content security, and best practices for programs)
- **Security, Legal, and Policy Considerations** (Ethics, legislation, regulation, guidance, standards, and policies that govern the industry; considerations for security and privacy issues including methods and practices for fraud prevention, detection, and enforcement)
- **Measurement Science** (methods and practices for developing valid, reliable, and fair measures; innovative and novel approaches and methods; and artificial intelligence impacts)
- **Data Management, Stewardship, and Reporting** (includes all aspects of collecting, transmitting, processing, storing, analyzing, reporting, and securing data)
- **Business Strategy and Operations** (business of testing, branding, marketing, customer development, digital transformation, and communications)
- **Test Administration and Delivery** (test delivery methods, standards, and best practices)
- **Equity, Accessibility, and Diversity** (methods and practices for ensuring fairness, accessibility, and accommodations for diverse stakeholders)

Session Types

- **Panel Discussion:** A panel discussion is a 50-minute presentation that is a discussion between speakers to discuss one or more session topics, provide feedback on those topics, and brainstorm solutions that may be needed for those topics. Each panel discussion must include a minimum of three presenters from two different companies or organizations. *These sessions could be offered virtually or in-person.*
- **Presentation:** A presentation is a 50-minute lecture that provides a rounded perspective on a topic(s). These presentations include PowerPoint presentations with one to three speakers. Sessions with two or three speakers must have two different companies or organizations. *These sessions could be offered virtually or in-person.*
- **Innovation Debate:** In a fast-paced, 70-minute session, speakers will present diverging perspectives on a hot topic in the assessment industry using the following format:

Activity	Time
Moderator: Introduction of format, topic with high level background, and initial audience polling	3 minutes
Team A: Opening Presentation	7 minutes
Team B: Opening Presentation	7 minutes
Team A: Rebuttal	5 minutes
Team B: Rebuttal	5 minutes
Moderator Questions (1 per team)	15 minutes
Audience solicited Questions (1 per team)	15 minutes
Team A: Closing	4 minutes
Team B: Closing	4 minutes
Moderator: Audience polling and session conclusion	5 minutes

Each Innovation Debate should have one moderator and two to four presenters. The submission should include a resolution on a topic and briefly identify each side of the topic to be discussed. Presenters do not need to actually concur with the view they are presenting but should prepare a well-rounded presentation of various perspectives for each side. Moderator monitors timing and manages debate flow, ensuring appropriate time is available for audience engagement and polling. Each Innovation Debate **must** include a minimum of two presenters from two different companies or organizations. These sessions could be offered virtually or in-person.

- **Workshop:** A Workshop is 70 minutes where participants learn and interact through structured group exercises/participation. Workshops can cover a variety of Session Topics. Workshops must include a minimum of two presenters or facilitators from two different organizations and should plan significant time for attendee group work. Workshops will be in-person only.
- **Peas in a Pod Discussion:** Peas in a Pod Discussions are informal 50-minute conversations with fellow conference goers who share common interests. Pods do not include presentations. There are no projectors or slides. This is all about direct engagement and exploration of ideas. Peas in a Pod Discussions should not have more than 2 facilitators. These sessions could be offered virtually or in-person.
- **Innovation Demonstration:** An Innovation Demonstration is a computer-based demonstration or presentation showcasing the latest technologies, products, services, or solutions in the testing industry. A Product Demonstration should last approximately 10 minutes and repeat throughout an allotted timeframe that may occur at the same time as lunch with exhibitors. All demonstrations must be shown via a computer or other technology. A large, flat screen monitor will be provided, but you will be required to provide your own compatible device (e.g., laptop, tablet). These sessions will only be offered for in-person attendance. To present, the speaker(s) must attend the conference in-person to present.
- **ePoster:** An ePoster Session is an electronic presentation/demonstration that is displayed on a large monitor and features content consistent with the theme of "Innovations in Testing." A poster session typically lasts about 6 minutes and continually repeats throughout the time allotted. Attendees are encouraged to review the ePosters and mingle with presenters, so you are expected to stay with your ePoster to discuss your presentation and to answer questions. You will need to bring your own computer to hook up to the monitor. This timeslot for ePosters may run during a reception. These sessions will only be offered for in-person attendance. To present, the speaker(s) must attend the conference in-person to present.

Fundamentals of Testing

As ATP seeks to educate more newcomers within the assessment industry, it is just as important to focus on the fundamentals of testing as it is to look at new innovations to improve assessment. During the submission process, you will be asked to identify whether your session is appropriate to people that are new in the assessment industry. Keep in mind that even if you are presenting fundamental information, doing so in innovative or creative ways can increase the likelihood of an acceptance!

Global Sessions

ATP is a global organization, with Regional Organizations in Europe, Asia, India, and Middle East & Africa. Please identify if your session will address topics of global interest or include presenters from outside of North America.

Practice Area Divisions

ATP has five Practice Area Divisions: **Certification and Licensure; Clinical; Education; Industrial/Organizational; Workforce Skills Credentialing Divisions; and the Security Committee.** During the submission process, please identify the practice area division(s) and or committee to which your Session Topic is applicable. More information on each Division can be found [HERE](#).

Session Abstract Descriptions

During the submission process, you will be asked to submit two presentation descriptions. The first is a full description of up to 2,400 characters that will be read by two or more individuals during the review process to determine whether to accept the submission. The second description is a shorter session description of up to 1,000 characters that will be used for marketing purposes, including on ATP's website, and any program related listings.

The full session description is evaluated based on the following criteria:

- **Clarity:** Are the session's objectives, outcomes, and intended audience described clearly?
- **Relevance and Engagement:** Does the session provide key content to the testing industry and have a significant bearing on the work done by the intended audience? Does it reach audiences in various job roles? For workshops, does the description set forth the amount of time that will be devoted to attendee interaction versus speaker presentation?
- **Innovation and Conference Theme:** Does the session provide information or learning experiences that are innovative? Does the session content support the conference theme: Bridging Opportunities for Better Assessment.
- **Breadth:** Will the session be relevant to two or more divisions?
- **Presenters:** Are at least two or more presenters from two or more organizations listed as presenters (where applicable)?

Hybrid Conference Information

Since the 2022 Innovations in Testing Conference will be hybrid you will be asked how you are willing to present. We will have sessions that will run just for in-person audience, virtual audience, and then some that we may offer to both audiences. If you are willing to travel but would also like to present a virtual session, please indicate that in your response when asked.

Hot Tips!

Here are some **hot tips** to remember as you develop your proposal and submission:

- All abstracts submitted for Panel Discussions, Innovation Debates, and Workshops **must** have more than one company represented as presenters, and all presenters must be named in the list of submitted presenters. For presentations, sessions submitted with two or three speakers must have two different companies or organizations. All presenters must be named in the list of submitted presenters. Submissions that do not follow these guidelines will automatically be withdrawn from the submission system and will not be reviewed or accepted. This rule does not apply for other session types.
- Please note, our **speaker limitations**. A maximum of **seven sessions per company** are permitted at the conference, and a maximum of **two sessions per presenter** are permitted. These speaker limitations **include Panel Discussions, Presentations, Innovation Demonstrations/ePosters, Innovation Debate, and Workshops**. This restriction **does NOT** include Invited Sessions, Sponsor Sessions, or Peas in a Pod Discussions. You are encouraged to submit as many sessions as you wish, but this maximum will be enforced during the acceptance process.
- **The 2022 Innovations in Testing Conference will be hybrid. All proposals that are submitted and accepted will be delivered in-person, virtually, or both based on specification. If your session is accepted, we will send out more information on how this will work if you decide you would like to present both virtually and in-person.**
- To save your submission, you must complete all of the fields. You will be able to return to edit your submission via the ATP Conference Online Session Submission until **midnight Eastern Daylight Time, August 4th, 2021**
- Presenters must register and pay the registration fee to attend the conference.
- Submissions judged by ATP reviewers to be simply advertisements for products and services or overly promotional in nature will likely not be accepted.
- Submissions that include a case study or otherwise demonstrate how the process or technology presented can be practically applied by testing programs are preferred.
- ATP reserves the right to combine session proposals and/or change session types, in order to balance the number of Panel Discussions, Presentations, Workshops, Innovation Debates, ePoster Sessions, Peas in a Pod Discussions, and/or Product Demonstrations accepted.
- ATP may edit session titles and abstracts for marketing purposes.
- It will not be possible to guarantee a particular day and time for any presentation. All presenters must attend the Conference on the assigned day of their presentation.

[Submit your presentation now!](#)