



Innovations in Testing 2022

**Speaker Packet – Innovation Debate**

March 20 – March 23, 2022

In Person & Virtual



**Innovations in Testing  
March 20 – March 23, 2022  
Hybrid**

Dear Conference Speaker:

Thank you for agreeing to serve as a speaker for the upcoming Innovations in Testing Conference to be held March 20 – March 23, 2022. We look forward to a very successful conference!

**What does hybrid mean for Innovations in Testing?**

It means that the conference is being planned as a fully, in person experience in sunny Orlando Florida, with informative content, exhibit hall, and networking opportunities galore! Our Orlando delegates will benefit from both the in-person content and experiences, while having the ability to choose to take part in the content and events streaming virtually as described above.

It also means that some of the incredible in person content, as well as virtual only content, will be made available to all online attendees. But content is only part of the Innovations in Testing experience. Virtual attendees will have the chance to learn from and connect with the sponsors, engage in virtual networking opportunities, and participate in discussions around industry challenges and opportunities.

**What if you're presenting in-person but want to attend a virtual session?**

We will have space set aside for presenters to attend sessions virtually. This shared space will have internet, tables/chairs, and other basics to provide you with a space that is comfortable. You will be responsible for bringing earphones as the space is not completely private.



**Innovations in Testing**  
**March 20 – March 23, 2022**  
**Hybrid**

Enclosed you will find the following information:

- Table of Deadlines 3
- About your Session Type 4
- Conference Essentials 5
- Speaker Registration 6
- Hotel Information 7
- Presentation and Session Guidelines 8

**Below is a table of items and upcoming deadlines for your reference.**

<b>Activity</b>	<b>Deadline</b>	<b>Return via:</b>
Complete Online Presentation Agreement	October 26, 2021	<a href="#">Click here for presentation agreement</a>
Register for the Conference	December 10, 2021 <b>(Note: This is also the deadline for early bird registration)</b>	<a href="http://innovationsintesting.org/register.aspx">http://innovationsintesting.org/register.aspx</a>
Email Most Recent Bio	March 5, 2022	<a href="mailto:atp@designingevents.com">atp@designingevents.com</a>
Send Final PowerPoint Presentation	March 7, 2022	<a href="mailto:atp@designingevents.com">atp@designingevents.com</a>
** Make Hotel Reservation	February 25, 2022	See page 6 for more information

\*\*The Hotel Reservation Cut Off Date is for in-person attendees.



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**About Your Session Type**

**Innovation Debates:** In a fast-paced, 70-minute session, speakers will present diverging perspectives on a hot topic in the assessment industry using the following format:

<b>Activity</b>	<b>Time</b>
Moderator: Introduction of format, debate topic with high level background, and initial audience polling	3 minutes
Team A: Opening Presentation	7 minutes
Team B: Opening Presentation	7 minutes
Team A: Rebuttal	5 minutes
Team B: Rebuttal	5 minutes
Moderator Questions (1 per team)	15 minutes
Audience solicited Questions (1 per team)	15 minutes
Team A: Closing	4 minutes
Team B: Closing	4 minutes
Moderator: Audience polling and session conclusion	5 minutes

Each Innovation Debate should have one moderator and two to four presenters. The submission should include a resolution on a topic and briefly identify each side of the topic to be discussed. Presenters do not need to actually concur with the view they are presenting but should prepare a well-rounded presentation of various perspectives for each side. Moderator monitors timing and manages debate flow, ensuring appropriate time is available for audience engagement and polling. Each Innovation Debate **must** include a minimum of two presenters from two different companies or organizations.



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**CONFERENCE ESSENTIALS**

**When does the conference start/conclude?**

The conference begins on Sunday, March 20th, 2022 at 5:00 PM EST with the First Time Attendee Reception and Remarks and concludes at 12:15 PM EST on Wednesday, March 23rd with our closing General Session. *We will email presenters with their date and time for their conference session in the coming months.*

**Conference Location:**

- **In-Person/Virtual**

- If you are attending **in-person**, the 2022 Innovations in Testing Conference will be held at the Hyatt Regency Orlando:

**Hyatt Regency Orlando  
9801 International Drive  
Orlando, FL 32819  
(407) 284-1234**

- If you are attending **virtually**, the 2022 Innovations Conference will be streamed through Attendify. Platform links and speaker links will be provided closer to the conference.

**Do I need to register for the conference?**

- Yes, please register online at <http://innovationsintesting.org/register.aspx>. You are encouraged to register as early as you can, but no later December 10, 2021. Registration is required to present at this year's conference. **Please note the early bird discount will apply if you register prior to December 10th, 2021.**
- **Do I need to make my own travel reservations if I am attending the conference in-person?**  
Yes, you will need to arrange all of your travel to and from the conference. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 6.



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**What equipment/support will my presentation have?**

**In-Person:** Each meeting room will be equipped with the following items:

- LCD Projector
- Podium
- Screen
- Podium microphone and speakers
- Audio cord in case you will be showing video

**Virtual:** Innovation Debates will be held in Zoom Meetings. Attendees will link from the platform, Attendify, into a Zoom Meeting for these discussion-based sessions. Each virtual “room” will be equipped with the following items:

- Screen Sharing
- Chat feature among the speakers
- Designing Events Tech to help before and during the session

If you have a disability and need any accommodation in order to present at this conference, please contact Kim McManus, at [atp@designingevents.com](mailto:atp@designingevents.com) or 1-443-293-4011.

**SPEAKER REGISTRATION**

All speakers participating in the conference must register for the conference. To register for the conference, please register online at <http://innovationsintesting.org/register.aspx>. The registration fees are:

ATP Member	
Early Bird (In-Person)	\$825
Early Bird (Virtual)	\$250
After Dec 10 (In- Person)	\$975
After Dec 10 (Virtual)	\$300
Non-member	
Early Bird (In-Person)	\$1,090
Early Bird (Virtual)	\$350
After Dec 10 (In-Person)	\$1,240
After Dec 10 (Virtual)	\$400



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**Hotel Reservations:**

Please visit the conference website for more information regarding hotel and travel  
<http://innovationsintesting.org/atp2022/venue.aspx>

**Hyatt Regency Orlando  
9801 International Drive  
Orlando, FL 32819  
Phone: (407) 284-1234**

Reserve your room at the Hyatt Regency Orlando

Conference Room Rate: \$299 Single/Double, plus taxes.

A daily resort fee of \$30.00 will be **optional** to each guest room. This fee covers several amenities, which currently include Fitness Center Access (fitness classes, pool activities, and bike rental); 15% discount off spa treatments and merchandise; I-RIDE Trolley Tickets (2); and two bottled waters per day. Covered amenities are subject to change.

Rooms are limited so book early! This special ATP attendee rate is only valid on a first-come, first-served basis through February 25, 2022. Check-In/Check Out: Check-in time is 3:00 pm and check-out time is 11:00 am. All guests arriving before 3:00 pm will be accommodated as rooms become available.

The Hyatt Regency cares about all guest's health and well-being. To learn more about their policy and procedures during this time, please [click here](#).

**If you have any questions about these materials, due dates or for additional information, please contact Kim McManus, +1-443-293-4011, [atp@designingevents.com](mailto:atp@designingevents.com).**



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**PRESENTATION & SESSION GUIDELINES**

1. If you plan on having a PowerPoint Presentation, ATP prefers that all speakers use the conference PowerPoint template provided via e-mail to ensure consistent and professional presentations throughout the conference. The template will be sent to all speakers via email closer to the conference.
2. If you have a PowerPoint presentation, please send your final PowerPoint by March 7, 2022 to [atp@designingevents.com](mailto:atp@designingevents.com). More information on this process will follow. PowerPoints may be made available to conference attendees.
3. Presentations that focus on the commercial intent of a product or a service are not permitted.
4. There will be time to test your presentation prior to the start of the session and a Designing Events tech will be available to you during this testing time. We ask that presenters join 30 minutes before the session start time. We will send out more information in the coming weeks on this.

**POWERPOINT SLIDES**

You will receive a PowerPoint template to use for your presentation. More information is coming soon regarding this template.

**QUESTIONS?**

Please don't hesitate to contact us at [atp@designingevents.com](mailto:atp@designingevents.com) or by phone at 443-293-4011.

Thank you for your contribution to the 2022 Innovations in Testing Conference!