



Innovations in Testing 2022

**Speaker Packet – Presentations**

March 20 – March 23, 2022

In Person & Virtual



**Innovations in Testing**  
**March 20 – March 23, 2022**  
**Hybrid**

Dear Conference Speaker:

Thank you for agreeing to serve as a speaker for the upcoming Innovations in Testing Conference to be held March 20 – March 23, 2022. We greatly appreciate your contribution and look forward to a very successful conference!

**What does hybrid mean for Innovations in Testing?**

It means that the conference is being planned as a fully, in person experience in sunny Orlando Florida, with informative content, exhibit hall, and networking opportunities galore! Our Orlando delegates will benefit from both the in-person content and experiences, while having the ability to choose to take part in the content and events streaming virtually as described above.

It also means that some of the incredible in person content, as well as virtual only content, will be made available to all online attendees. But content is only part of the Innovations in Testing experience. Virtual attendees will have the chance to learn from and connect with the sponsors, engage in virtual networking opportunities, and participate in discussions around industry challenges and opportunities.

**What if you're presenting virtually but want to attend in person?**

If you're presenting a session virtually, we would still love to have you with us in person! We will have space set aside for presenters to present their session virtually. This shared space will have internet, tables/chairs, and other basics to provide you with a space that is comfortable. You will be responsible for bringing earphones as the space is not completely private.



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Enclosed you will find the following information:

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**Below is a table of items and upcoming deadlines for your reference.**

<b>Activity</b>	<b>Deadline</b>	<b>Return via:</b>
Complete Online Presentation Agreement	October 26, 2021	<a href="#">Click here for presentation agreement</a>
Register for the Conference	December 10, 2021 <b>(Note: This is also the deadline for early bird registration)</b>	<a href="http://innovationsintesting.org/register.aspx">http://innovationsintesting.org/register.aspx</a>
Email Most Recent Bio	March 5, 2022	<a href="mailto:atp@designingevents.com">atp@designingevents.com</a>
Send Final PowerPoint Presentation	March 7, 2022	<a href="mailto:atp@designingevents.com">atp@designingevents.com</a>
**Make Hotel Reservation	February 25, 2022	See page 6 for more information

\*\*The Hotel Reservation Cut Off Date is for in-person attendees.



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**About your Session Type & Conference Essentials**

**About your Session Type**

**Presentation:** A presentation is a 50-minute lecture that provides a rounded perspective on a topic(s). These presentations include PowerPoint presentations with one to three speakers. Sessions with two or three speakers must have two different companies or organizations. *These sessions could be offered virtually or in-person.*

**When does the conference start/conclude?**

The conference begins on Sunday, March 20th, 2022 at 5:00 PM EST with the First Time Attendee Reception and Remarks and concludes at 12:15 PM EST on Wednesday, March 23rd with our closing General Session. *We will email presenters with their date and time for their conference session in the coming months.*

**Conference Location:**

- **In-Person/Virtual**
  - If you are attending **in-person**, the 2022 Innovations in Testing Conference will be held at the Hyatt Regency Orlando:  
  

**Hyatt Regency Orlando**  
**9801 International Drive**  
**Orlando, FL 32819**  
**(407) 284-1234**
  - If you are attending **virtually**, the 2022 Innovations Conference will be streamed through Attendify. Platform links and speaker links will be provided closer to the conference.

**Do I need to register for the conference?**

- Yes, please register online at <http://innovationsintesting.org/register.aspx>. You are encouraged to register as early as you can, but no later December 10, 2021. Registration is required to present at this year's conference. **Please note the early bird discount will apply if you register prior to December 10th, 2021.**
- **Do I need to make my own travel reservations if I am attending the conference in-person?**  
Yes, you will need to arrange all your travel to and from the conference. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 6.



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**What equipment will my presentation room have?**

**In-Person:** There will be AV equipment available for this session. These sessions are presentation based along with Q&A with the audience incorporated. Each meeting room will be equipped with the following items:

- LCD Projector
- Podium
- Screen
- Podium microphone and speakers
- Audio cord in case you will be showing video

**Virtual:** Presentation sessions will be held in Zoom Webinar. Attendees will watch the session from the platform, Attendify, that is being streamed in through Vimeo. Each virtual “room” will be equipped with the following items:

- Chat feature among the speakers and attendees
- Designing Events Tech to help before and during the session
- Screen Sharing

If you have a disability and need an accommodation in order to present at this conference, please contact Kim McManus at [atp@designingevents.com](mailto:atp@designingevents.com), 443-293-4011.

**SPEAKER REGISTRATION**

All speakers participating in the conference must register for the conference. To register for the conference, please register online at <http://innovationsintesting.org/register.aspx>. The registration fees are:

ATP Member	
Early Bird (In-Person)	\$825
Early Bird (Virtual)	\$250
After Dec 10 (In- Person)	\$975
After Dec 10 (Virtual)	\$300
Non-member	
Early Bird (In-Person)	\$1,090
Early Bird (Virtual)	\$350
After Dec 10 (In-Person)	\$1,240
After Dec 10 (Virtual)	\$400



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**Hotel Reservations:**

Please visit the conference website for more information regarding hotel and travel  
<http://innovationsintesting.org/atp2022/venue.aspx>

**Hyatt Regency Orlando**  
**9801 International Drive**  
**Orlando, FL 32819**  
**Phone: (407) 284-1234**

Reserve your room at the Hyatt Regency Orlando

Conference Room Rate: \$299 Single/Double, plus taxes.

A daily resort fee of \$30.00 will be **optional** to each guest room. This fee covers several amenities, which currently include Fitness Center Access (fitness classes, pool activities, and bike rental); 15% discount off spa treatments and merchandise; I-RIDE Trolley Tickets (2); and two bottled waters per day. Covered amenities are subject to change.

Rooms are limited so book early! This special ATP attendee rate is only valid on a first-come, first-served basis through February 25, 2022. Check-In/Check Out: Check-in time is 3:00 pm and check-out time is 11:00 am. All guests arriving before 3:00 pm will be accommodated as rooms become available.

The Hyatt Regency cares about all guest's health and well-being. To learn more about their policy and procedures during this time, please [click here](#).

**If you have any questions about these materials, due dates or for additional information, please contact Kim McManus, +1-443-293-4011, [atp@designingevents.com](mailto:atp@designingevents.com).**



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**PRESENTATION & SESSION GUIDELINES**

1. ATP prefers that all speakers use the conference PowerPoint template provided via e-mail to ensure consistent and professional presentations throughout the conference. The template will be sent to all speakers via email closer to the conference.
2. Please send your final PowerPoint by March 7, 2022 to [atp@designingevents.com](mailto:atp@designingevents.com). More information on this process will follow. PowerPoints may be made available to conference attendees.
3. Presentations that focus on the commercial intent of a product or a service are not permitted.
4. Whether you are presenting live or virtually, there will be time to test your presentation prior to the start of the session and a Designing Events tech will be available to you during this testing time. We ask that presenters join 30 minutes before the session start time. We will send out more information in the coming weeks on this.

**POWERPOINT SLIDES**

You will receive a PowerPoint template to use for your presentation. More information is coming soon regarding this template.

**QUESTIONS?**

Please don't hesitate to contact us at [atp@designingevents.com](mailto:atp@designingevents.com) or by phone at 443-293-4011.

Thank you for your contribution to the 2022 Innovations in Testing Conference!