



2023 Innovations in Testing Conference

**Speaker Packet – Peas in a Pod Discussions**

March 12 – 15, 2023

Hilton Anatole

Dallas, Texas



**Innovations in Testing**  
**March 12 – March 15, 2023**  
**Dallas, Texas**

Dear Conference Speaker:

Thank you for agreeing to serve as a speaker for the upcoming Innovations in Testing Conference to be held March 12 – 15, 2023, in Dallas, TX. We greatly appreciate your contribution and look forward to a very successful conference!

Enclosed you will find the following information:

- Table of Deadlines 2
- About your Session Type & Conference Essentials 3
- Speaker Registration & Hotel Information 4

**Below is a table of items and upcoming deadlines for your reference.**

<b>ACTIVITY:</b>	<b>DEADLINE:</b>	<b>Return via:</b>
Complete Online Presentation Agreement	November 4, 2022	<a href="#">Click here for presentation agreement</a>
Register for the Conference	December 9, 2022 <b>(Note: This is also the deadline for early bird registration)</b>	<a href="https://innovationsintesting.org/register.aspx">https://innovationsintesting.org/register.aspx</a>
Email Most Recent Bio	March 7, 2023	<a href="mailto:atp@designingevents.com">atp@designingevents.com</a>
Send Final PowerPoint Presentation	March 1, 2023	<a href="mailto:atp@designingevents.com">atp@designingevents.com</a>
Make Hotel Reservation	Immediately—Rooms are limited	See page 4 for more information



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**About your Session Type & Conference Essentials**

**About your Session Type**

**Peas in a Pod Discussion:** Peas in a Pod Discussions are informal 50-minute conversations with fellow conference goers who share common interests. Pods do not include presentations. There are no projectors or slides. This is all about direct engagement and exploration of ideas. Peas in a Pod Discussions should not have more than 2 facilitators.

**Discussions that focus on the commercial intent of a product or a service are not permitted.**

**When does the conference start/conclude?**

The conference begins on Sunday, March 12th, 2023, at 5:00 PM CDT with the First Time Attendee Reception and Remarks and concludes at 12:15 PM CDT on Wednesday, March 15th with our closing General Session. *We will email presenters with their date and time for their conference session in the coming months.*

**Conference Location:**

**Hilton Anatole  
2202 N Stemmons Fwy  
Dallas, Texas 75207  
Phone: (214) 748-1200**

**Do I need to register for the conference?**

- Yes, please register online at <https://innovationsintesting.org/register.aspx>. You are encouraged to register as early as you can, but no later December 9, 2022. Registration is required to present at this year's conference. **Please note the early bird discount will apply if you register by December 9th, 2022.**
- **Do I need to make my own travel reservations for the conference?**  
Yes, you will need to arrange all of your travel to and from the conference in Dallas, TX. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 4.

**What equipment will my presentation room have?**

There will be no AV equipment for this session. These sessions are discussion based. No presentation needed.

If you need any accommodations in order to present at this conference, please contact Kim McManus at [atp@designingevents.com](mailto:atp@designingevents.com), +1 443-293-4011.



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**SPEAKER REGISTRATION**

All speakers participating in the conference must register for the conference. To register for the conference, please register online at <https://innovationsintesting.org/register.aspx>. The registration fees are:

ATP Member	
Early Bird (In-Person)	\$850
After Dec 9 (In- Person)	\$1,000
Non-member	
Early Bird (In-Person)	\$1,200
After Dec 9 (In-Person)	\$1,350

**Hotel Reservations:**

Please visit the conference website for more information regarding hotel and travel <https://innovationsintesting.org/venue.aspx>

**Hilton Anatole**  
**2202 N Stemmons Fwy**  
**Dallas, Texas 75207**  
**Phone: (214) 748-1200**

Reserve your room at the Hilton Anatole

Conference Room Rate: \$299 Single/Double, plus taxes.

Rooms are limited so book early! This special ATP attendee rate is only valid on a first-come, first-served basis through February 6, 2023. Check-In/Check Out: Check-in time is 3:00 pm and check-out time is 12:00 pm. All guests arriving before 3:00 pm will be accommodated as rooms become available.

**If you have any questions about these materials, due dates or for additional information, please contact Kim McManus via phone (+1 443-293-4011) or email ([atp@designingevents.com](mailto:atp@designingevents.com)).**