



2023 Innovations in Testing Conference

**Speaker Packet – ePosters**

March 12 – 15, 2023

Hilton Anatole

Dallas, Texas



**Innovations in Testing**  
**March 12 – March 15, 2023**  
**Dallas, Texas**

Dear Conference Speaker:

Thank you for agreeing to serve as a speaker for the upcoming Innovations in Testing Conference to be held March 12 – 15, 2023, in Dallas, TX. We greatly appreciate your contribution and look forward to a very successful conference!

Enclosed you will find the following information:

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- About your Session Type & Conference Essentials 3
- Speaker Registration & Hotel Information 4
- Presentation and Session Guidelines 5

**Below is a table of items and upcoming deadlines for your reference.**

Activity	Deadline	Return via:
Complete Online Presentation Agreement	November 4, 2022	<a href="#">Click here for presentation agreement</a>
Register for the Conference	December 9, 2022 <b>(Note: This is also the deadline for early bird registration)</b>	<a href="https://innovationsintesting.org/register.aspx">https://innovationsintesting.org/register.aspx</a>
Email Most Recent Bio	March 7, 2023	<a href="mailto:atp@designingevents.com">atp@designingevents.com</a>
Send Final PowerPoint Presentation	March 1, 2023	<a href="mailto:atp@designingevents.com">atp@designingevents.com</a>
Make Hotel Reservation	Immediately—Rooms are limited	See page 4 for More Information



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**About Your Session Type & Conference Essentials**

**ePoster Session:** An ePoster Session is an electronic presentation/demonstration that is displayed on a large monitor and features content consistent with the theme of "Innovations in Testing." A poster session typically lasts about 6 minutes and continually repeats throughout the time allotted. Attendees are encouraged to review the ePosters and mingle with presenters, so you are expected to stay with your ePoster to discuss your presentation and to answer questions. You will need to bring your own computer to hook up to the monitor. This timeslot for ePosters may run during a reception.

**When does the conference start/conclude?**

The conference begins on Sunday, March 12<sup>th</sup>, 2023, at 5:00 PM CDT for the First Time Attendees Reception, followed by the Conference Welcome and Opening Reception start at 6:00 PM. The main conference concludes at 12:15 PM CDT on Wednesday, March 15<sup>th</sup> with our Closing General Session. *We will email presenters with their date and time for their conference session in the coming months.*

**Conference Location:**

**Hilton Anatole  
2202 N Stemmons Fwy  
Dallas, Texas 75207  
Phone: (214) 748-1200**

**Do I need to register for the conference?**

- Yes, please register online at <https://innovationsintesting.org/register.aspx>. You are encouraged to register as early as you can, but no later December 9th, 2022. Registration is required to present at this year's conference. **Please note the early bird discount will apply if you register by December 9th, 2022.**
- **Do I need to make my own travel reservations if I am attending the conference?**  
Yes, you will need to arrange all of your travel to and from the conference in Dallas, TX. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 4.

**What equipment will my presentation space have?**

Each ePoster area will be equipped with the following items:

- Large monitor to connect your laptop to
- Small table for materials

If you need any accommodations in order to present at this conference, please contact Kim McManus, at [atp@designingevents.com](mailto:atp@designingevents.com) or +1 443-293-4011.



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**SPEAKER REGISTRATION**

All speakers participating in the conference must register for the conference. To register for the conference, please register online at <https://innovationsintesting.org/register.aspx>. The registration fees are:

ATP Member	
Early Bird (In-Person)	\$850
After Dec 9 (In- Person)	\$1,000
Non-member	
Early Bird (In-Person)	\$1,200
After Dec 9 (In-Person)	\$1,350

**Hotel Reservations:**

Please visit the conference website for more information regarding hotel and travel <https://innovationsintesting.org/venue.aspx>

**Hilton Anatole  
2202 N Stemmons Fwy  
Dallas, Texas 75207  
Phone: (214) 748-1200**

Reserve your room at the Hilton Anatole

Conference Room Rate: \$299 Single/Double, plus taxes.

Rooms are limited so book early! This special ATP attendee rate is only valid on a first-come, first-served basis through February 6, 2023. Check-In/Check Out: Check-in time is 3:00 pm and check-out time is 12:00 pm. All guests arriving before 3:00 pm will be accommodated as rooms become available.

**If you have any questions about these materials, due dates or for additional information, please contact Kim McManus via phone (+1 443-293-4011) or email ([atp@designingevents.com](mailto:atp@designingevents.com)).**



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**PRESENTATION & SESSION GUIDELINES**

1. ATP prefers that all speakers use the conference PowerPoint template provided via e-mail to ensure consistent and professional presentations throughout the conference. The template will be sent to all speakers by via email closer to the conference.
2. Presentations that focus on the commercial intent of a product or a service are not permitted.
3. Please send your presentation by March 1, 2023, to [atp@designingevents.com](mailto:atp@designingevents.com). More information on this process will follow. ePosters are to use the 16:9 format.
4. ATP does *not* provide a laptop and requests that you please bring your own with all presentation slides saved to *one* presentation laptop. Please coordinate with other speakers if you are a co-presenter.
5. ATP will be providing all presentations to conference attendees electronically. ATP will not be providing handouts for each session. If you wish to have handouts for your session you are welcome to provide them. Please come prepared with 75 copies of your handouts for each session.

**POWERPOINT SLIDES**

You will receive a PowerPoint template to use for your presentation. More information is coming soon regarding this template.

**QUESTIONS?**

Please don't hesitate to contact us at [atp@designingevents.com](mailto:atp@designingevents.com) or by phone at +1 443-293-4011.

Thank you for your contribution to the 2023 Innovations in Testing Conference!