



Innovations in Testing 2022

Speaker Packet – Innovation Demonstration

March 20 – March 23, 2022

In Person & Virtual



Innovations in Testing
March 20 – March 23, 2022
Hybrid

Dear Conference Speaker:

Thank you for agreeing to serve as a speaker for the upcoming Innovations in Testing Conference to be held March 20 – March 23, 2022. We greatly appreciate your contribution and look forward to a very successful conference!

What does hybrid mean for Innovations in Testing?

It means that the conference is being planned as a fully, in person experience in sunny Orlando Florida, with informative content, exhibit hall, and networking opportunities galore! Our Orlando delegates will benefit from both the in-person content and experiences, while having the ability to choose to take part in the content and events streaming virtually as described above.

It also means that some of the incredible in person content, as well as virtual only content, will be made available to all online attendees. But content is only part of the Innovations in Testing experience. Virtual attendees will have the chance to learn from and connect with the sponsors, engage in virtual networking opportunities, and participate in discussions around industry challenges and opportunities.

What if you're presenting in-person but want to attend a virtual session?

We will have space set aside for presenters to attend sessions virtually. This shared space will have internet, tables/chairs, and other basics to provide you with a space that is comfortable. You will be responsible for bringing earphones as the space is not completely private.



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Enclosed you will find the following information:

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Below is a table of items and upcoming deadlines for your reference.

Activity	Deadline	Return via:
Complete Online Presentation Agreement	October 26, 2021	Click here for presentation agreement
Register for the Conference	December 10, 2021 (Note: This is also the deadline for early bird registration)	http://innovationsintesting.org/register.aspx
Email Most Recent Bio	March 5, 2022	atp@designingevents.com
Send Final PowerPoint Presentation	March 7, 2022	atp@designingevents.com
** Make Hotel Reservation	February 25, 2022	See page 6 for more information

**The Hotel Reservation Cut Off Date is for in-person attendees.



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About Your Session Type & Conference Essentials

About Your Session Type:

Innovation Demonstration: An Innovation Demonstration is a computer-based demonstration or presentation showcasing the latest technologies, products, services, or solutions in the testing industry. A Product Demonstration should last approximately 10 minutes and repeat throughout an allotted timeframe that may occur at the same time as lunch with exhibitors. All demonstrations must be shown via a computer or other technology. A large, flat screen monitor will be provided, but you will be required to provide your own compatible device (e.g., laptop, tablet). These sessions will only be offered for in-person attendance. To present, the speaker(s) must attend the conference in-person.

When does the conference start/conclude?

The conference begins on Sunday, March 20th, 2022 at 5:00 PM EST with the First Time Attendee Reception and Remarks and concludes at 12:15 PM EST on Wednesday, March 23rd with our closing General Session. *We will email presenters with their date and time for their conference session in the coming months.*

Conference Location:

- **In-Person/Virtual**
 - The 2022 Innovations in Testing Conference will be held at the Hyatt Regency Orlando:

**Hyatt Regency Orlando
9801 International Drive
Orlando, FL 32819
(407) 284-1234**

Do I need to register for the conference?

- Yes, please register online at <http://innovationsintesting.org/register.aspx>. You are encouraged to register as early as you can, but no later December 10, 2021. Registration is required to present at this year's conference. **Please note the early bird discount will apply if you register prior to December 10th, 2021.**
- **Do I need to make my own travel reservations for attending the conference in-person?**
Yes, you will need to arrange all of your travel to and from the conference. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 6.



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What equipment/support will my presentation room have?

In-Person: There will be AV equipment for this session. Each meeting room will be equipped with the following items:

- LCD Projector
- Podium
- Screen
- Podium microphone and speakers
- Audio cord in case you will be showing video

If you have a disability and need any accommodation in order to present at this conference, please contact Kim McManus, at atp@designingevents.com or +1-443-293-4011.

SPEAKER REGISTRATION

Speaker Registration:

All speakers participating in the conference must register for the conference. To register for the conference, please register online at <http://innovationsintesting.org/register.aspx>. The registration fees are:

ATP Member	
Early Bird (In-Person)	\$825
Early Bird (Virtual)	\$250
After Dec 10 (In- Person)	\$975
After Dec 10 (Virtual)	\$300
Non-member	
Early Bird (In-Person)	\$1,090
Early Bird (Virtual)	\$350
After Dec 10 (In-Person)	\$1,240
After Dec 10 (Virtual)	\$400



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Hotel Reservations:

Please visit the conference website for more information regarding hotel and travel
<http://innovationsintesting.org/atp2022/venue.aspx>

**Hyatt Regency Orlando
9801 International Drive
Orlando, FL 32819
Phone: (407) 284-1234**

Reserve your room at the Hyatt Regency Orlando

Conference Room Rate: \$299 Single/Double, plus taxes.

A daily resort fee of \$30.00 will be **optional** to each guest room. This fee covers several amenities, which currently include Fitness Center Access (fitness classes, pool activities, and bike rental); 15% discount off spa treatments and merchandise; I-RIDE Trolley Tickets (2); and two bottled waters per day. Covered amenities are subject to change.

Rooms are limited so book early! This special ATP attendee rate is only valid on a first-come, first-served basis through February 25, 2022. Check-In/Check Out: Check-in time is 3:00 pm and check-out time is 11:00 am. All guests arriving before 3:00 pm will be accommodated as rooms become available.

The Hyatt Regency cares about all guest's health and well-being. To learn more about their policy and procedures during this time, please [click here](#).

If you have any questions about these materials, due dates or for additional information, please contact Kim McManus, +1-443-293-4011, atp@designingevents.com.