

Innovations in Testing 2022

Speaker Packet – ePosters

March 20 – March 23, 2022

In Person & Virtual



Dear Conference Speaker:

Thank you for agreeing to serve as a speaker for the upcoming Innovations in Testing Conference to be held March 20 – March 23, 2022. We greatly appreciate your contribution and look forward to a very successful conference!

What does hybrid mean for Innovations in Testing?

It means that the conference is being planned as a fully, in person experience in sunny Orlando Florida, with informative content, exhibit hall, and networking opportunities galore! Our Orlando delegates will benefit from both the in-person content and experiences, while having the ability to choose to take part in the content and events streaming virtually as described above.

It also means that some of the incredible in person content, as well as virtual only content, will be made available to all online attendees. But content is only part of the Innovations in Testing experience. Virtual attendees will have the chance to learn from and connect with the sponsors, engage in virtual networking opportunities, and participate in discussions around industry challenges and opportunities.

What if you're presenting in-person but want to attend a virtual session?

We will have space set aside for presenters to attend sessions virtually. This shared space will have internet, tables/chairs, and other basics to provide you with a space that is comfortable. You will be responsible for bringing earphones as the space is not completely private.



Enclosed you will find the following information:

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Below is a table of items and upcoming deadlines for your reference.

Activity	Deadline	Return via:
Complete Online Presentation Agreement	October 26, 2021	Click here for presentation agreement
Register for the Conference	December 10, 2021 (Note: This is also the deadline for early bird registration)	http://innovationsintesting.org/register.aspx
Email Most Recent Bio	March 5, 2022	atp@designingevents.com
Send Final PowerPoint Presentation	March 7, 2022	atp@designingevents.com
**Make Hotel Reservation	February 25, 2022	See page 6 for More Information

**The Hotel Reservation Cut Off Date is for in-person attendees.



About Your Session Type

An ePoster Session is an electronic presentation/demonstration that is displayed on a large monitor and features content consistent with the theme of "Innovations in Testing." A poster session typically lasts about 6 minutes and continually repeats throughout the time allotted. Attendees are encouraged to review the ePosters and mingle with presenters, so you are expected to stay with your ePoster to discuss your presentation and to answer questions. You will need to bring your own computer to hook up to the monitor. This timeslot for ePosters may run during a reception. These sessions will only be offered for in-person attendance. *To present, the speaker(s) must attend the conference in-person.*

CONFERENCE ESSENTIALS

When does the conference start/conclude?

The conference begins on Sunday, March 17th at 5:00 PM for the First Time Attendees Reception, followed by the Conference Welcome and Opening Reception start at 6:00 PM. The main conference concludes at 12:15 PM on Wednesday, March 20th, and an optional post-conference workshop will be offered from 1:30 PM – 3:30 PM.

When does the conference start/conclude?

The conference begins on Sunday, March 20th, 2022 at 5:00 PM EST with the First Time Attendee Reception and Remarks and concludes at 12:15 PM EST on Wednesday, March 23rd with our closing General Session. *We will email presenters with their date and time for their conference session in the coming months.*

Conference Location:

- In-Person/Virtual
 - The 2022 Innovations in Testing Conference will be held at the Hyatt Regency Orlando:

Hyatt Regency Orlando 9801 International Drive Orlando, FL 32819 (407) 284-1234

Do I need to register for the conference?

• Yes, please register online at http://innovationsintesting.org/register.aspx. You are encouraged to register as early as you can, but no later December 10, 2021. Registration is required to present at this year's conference. Please note the early bird discount will apply if you register prior to December 10th, 2021.



• **Do I need to make my own travel reservations for attending the conference in-person?** Yes, you will need to arrange all of your travel to and from the conference. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 6.

What equipment will my presentation space have?

Each showcase area will be equipped with the following items:

- Large monitor to connect your laptop to
- Small table for materials

If you have a disability and need any accommodation in order to present at this conference, please contact Kim McManus, at <u>atpspeakers@designingevents.com</u> or 443-293-4011.

SPEAKER REGISTRATION

Speaker Registration:

All speakers participating in the conference must register for the conference. To register for the conference, please register online at <u>http://innovationsintesting.org/register.aspx.</u> The registration fees are:

ATP Member			
Early Bird (In-Person)	\$825		
Early Bird (Virtual)	\$250		
After Dec 10 (In- Person)	\$975		
After Dec 10 (Virtual)	\$300		
Non-member			
Early Bird (In-Person)	\$1,090		
Early Bird (Virtual)	\$350		
After Dec 10 (In-Person)	\$1,240		
After Dec 10 (Virtual)	\$400		



Hotel Reservations:

Please visit the conference website for more information regarding hotel and travel http://innovationsintesting.org/atp2022/venue.aspx

Hyatt Regency Orlando 9801 International Drive Orlando, FL 32819 Phone: (407) 284-1234

Reserve your room at the Hyatt Regency Orlando

Conference Room Rate: \$299 Single/Double, plus taxes.

A daily resort fee of \$30.00 will be **optional** to each guest room. This fee covers several amenities, which currently include Fitness Center Access (fitness classes, pool activities, and bike rental); 15% discount off spa treatments and merchandise; I-RIDE Trolley Tickets (2); and two bottled waters per day. Covered amenities are subject to change.

Rooms are limited so book early! This special ATP attendee rate is only valid on a first-come, first-served basis through February 25, 2022. Check-In/Check Out: Check-in time is 3:00 pm and check-out time is 11:00 am. All guests arriving before 3:00 pm will be accommodated as rooms become available.

The Hyatt Regency cares about all guest's health and well-being. To learn more about their policy and procedures during this time, please <u>click here.</u>

If you have any questions about these materials, due dates or for additional information, please contact Kim McManus, +1-443-293-4011, <u>atp@designingevents.com.</u>



PRESENTATION & SESSION GUIDELINES

- 1. ATP prefers that all speakers use the conference PowerPoint template provided via e-mail to ensure consistent and professional presentations throughout the conference. The template will be sent to all speakers by via email closer to the conference.
- 2. Presentations that focus on the commercial intent of a product or a service are not permitted.
- 3. Please send your presentation by March 7, 2022 to <u>atp@designingevents.com</u>. More information on this process will follow. ePosters are to use the 16:9 format.
- 4. ATP does *not* provide a laptop for the session and requests that you please bring your own with all presentation slides saved to *one* presentation laptop. Please coordinate with other speakers if you are a co-presenter.
- 5. ATP will be providing all presentations to conference attendees electronically. ATP will not be providing handouts for each session. If you wish to have handouts for your session you are welcome to provide them. Please come prepared with 75 copies of your handouts for each session.

POWERPOINT SLIDES

You will receive a PowerPoint template to use for your presentation. More information is coming soon regarding this template.

QUESTIONS?

Please don't hesitate to contact us at <u>atp@designingevents.com</u> or by phone at 1-443-293-4011. Thank you for your contribution to the 2022 Innovations in Testing Conference!