SPONSOR FREQUENTLY ASKED QUESTIONS

What is the format of my Platinum Sponsor Session?
The Platinum Sponsor Session is a live, 50-minute education session at the in-person conference.
In addition to a Live Sponsor Session, Platinum Sponsors also have the option to submit a pre-recorded version of their sponsor session to play for the virtual audience on the opposite day of their live session. This must be recorded by the sponsor and submitted by March 1, 2022. Note: The Live Sponsor Session must still be presented live at the in-person conference in Orlando, FL.

When will my Platinum Sponsor Session take place?
There are two slots in the program for Sponsor Sessions: Monday, March 21 from 3:20-4:10pm EDT and Tuesday, March 22 from 3:20-4:10pm EDT. Click here to view the schedule-at-a-glance. We are in the process of slotting sessions and will have this information in the coming months available on the online program. You will also receive a direct email from Abbey Didwall and/or Megan Wiley with the date and time of your session.

How will attendees access the Virtual Sponsor Networking Events?
The Virtual Sponsor Networking Events will be promoted in the daily attendee emails (as long as they as public events) and on the schedule within Attendify (the virtual conference platform). We also encourage sponsors to promote their event on the activity stream of the app and on their own social media platforms.

How can I access the recordings of the Monthly Sponsor Trainings?
The recordings can be found on the Sponsor Resource Page on the conference website.

I selected to receive the post-conference attendee list with my points. When will the list be distributed?
The post-conference attendee list will be distributed the week following the conference.

Will we receive analytics from our Sponsor Listing on the Conference App?
Yes, analytics will be distributed two weeks post-conference. They will include number of views and number of times the listing is bookmarked as a favorite.

How do I register? Where can I find my registration discount code?
You can register for ATP 2022 here. Each sponsor receives their own, unique discount code which can be inputted during the registration process to redeem the complementary registrations. Your sponsor code can be found on page 3 your sponsor packet, in the "What We Need From You" section.

What is the cancellation policy for this conference?
If, after registering as a Sponsor for the in-person conference, you are unable to attend due to COVID-19 related circumstances, you may cancel your in-person conference sponsorship and either receive a full

refund, less a $200 processing fee, or receive a refund up to the cost for sponsoring at the virtual conference and participate in the virtual conference by notifying Designing Events in writing of the cancellation or transition no later than February 21, 2022.

No refunds will be granted after February 21, 2022 although substitutions for registrations will be allowed at any time. [All virtual conference sponsorships, registrations, and non-COVID-related cancellations adhere to regular cancellation policy parameters which are outlined in the sponsorship prospectus for sponsors and on the registration page for attendees.]

If cancellation is within
- *7-8 months before conference, 75% of fee returned*
- *5-6 months before conference, 50% of fee returned.*
- *3-4 months before conference, 25% of fee returned*
- *1-2 months before conference, fee is non-refundable.*

All cancellations are assessed a $200 fee for administrative processing.

Thank you for your support of the 2022 Innovations in Testing Conference! If you have questions prior to the conference, please contact adidwall@designingevents.com.